



APPROVED PROVIDER STATEMENT OF ETHICAL PRACTICE

As recognized by the Green Burial Society of Canada (GBSC), _____ (the Approved Provider) has agreed to abide by & act in compliance with this statement of ethical practices:

Director: _____ Date: _____

ACCURACY & RIGOUR

Cemeteries and Funeral Directors certified by the GBSC as *Approved Providers* have a duty to ensure that they acquire and use wisely and faithfully, information regarding providing green burial to families.

The Approved Provider will:

- always provide service with care, compassion, and competence.
- keep their understanding of green burial and related environmental practices up to date.
- present and provide green burial services honestly, accurately, without bias or the creation of barriers such as restrictive bylaws or pricing that are intended to discourage families from choosing a green burial option, and
- not knowingly mislead, or allow others to be misled, about green burial options or practices.

HONESTY & INTEGRITY

GBSC certified Approved Providers will adopt the highest standards of professional conduct, openness, fairness, and honesty.

The Cemetery or Funeral Director will:

- be alert to the ways in which their green burial services may impact others and duly respect the rights and beliefs of all persons seeking their services.
- avoid deceptive acts, take steps to prevent corrupt practices or professional misconduct, and
- act for each bereaved client family in a reliable and trustworthy manner.

RESPECT for LAW, LIFE & THE PUBLIC GOOD

GBSC certified Approved Providers will give due weight to all relevant law, regulations, published guidance, and the wider public interest.

The Cemetery or Funeral Director will:

- ensure that all operations and services offered by them are lawful and justified.
- strive, always, to minimize any adverse effect on society or the natural environment for their own and succeeding generations.
- hold paramount the health and safety of others, and
- act honourably, responsibly, and lawfully to uphold the reputation, standing, and dignity of the profession.

RESPONSIBLE LEADERSHIP

GBSC certified Approved Providers will aspire to high standards of leadership in the provision of green burial services, and all services offered at their cemetery. GBSC Approved Providers hold a privileged and trusted position in society, and as such are expected to demonstrate that they are seeking to serve their bereaved client families and the broader society in a manner sensitive to all aspects of environmental and public concern.

The Cemetery or Funeral Director will:

- be aware of the issues that environmental protection and conservation raise for society and listen to the aspirations and concerns of others in this regard.
- actively promote public awareness and understanding of the practice and provision of environmentally sensitive and sustainable death-care services, and
- be objective and truthful in any statement made in their professional capacity as a cemetery operator or funeral service provider.

Persons who believe or have evidence that a GBSC recognized Certified Cemetery or Funeral Director/Approved Provider has not acted in compliance with the spirit and intent of this statement of ethical practice may notify the GBSC at: greenburialcanada@gmail.com